# Make
# Smart Things Smart

2024 Company Profile

# We are Urielsoft,
masters in passenger transport solutions.

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**Company Mission**

# Make Smart Things Smart

**Mission**

Support the world's virtuous cycle with technology

**Vision**

Achieve customer satisfaction
by providing reliable solutions and new values

**Values**

**Creative Marketing**

Pioneer global market with creative ideas and marketing strategies.

**Next Generation**

Focus on core competencies to lead the next-generation industry though technology convergence.

**Systematic Management**

Establish an optimized management system to enhance customer satisfaction.

**Effective Organization**

Strive for an empowered and effective organization that brings out each member's potential.

# Urielsoft maintains
# **unwavering standards.**

# STANDARD

At Urielsoft, we strive to meet our customers' true needs by focusing on the essence of our work.

We identify and enhance the core values of the products and services our customers seek, leveraging our professional technologies to deliver results that exceed expectations.

Urielsoft started with a spark of innovation and potential.
Starting as a small team of aviation industry specialists, we developed Korea's first domestically produced air transportation application, breaking away from reliance on foreign technology and introducing new possibilities to the Korean aviation sector.

We then pioneered the development of Korea's first common-use passenger processing systems, establishing ourselves as a leader in aviation systems with globally recognized technology.

We continue to invest in cultivating professional knowledge and expanding our presence in the service market to drive social change.

As a company that evolves with our customers, we are ready to foster mutual success in partnership with you.

CEO of Urielsoft  Sung Jae Shin

One of the few providers of passenger transportation solutions has now established its presence in South Korea.

# It's Urielsoft.

Since our foundation, we've led the way in localizing passenger transportation systems and developing related technologies. We embarked on new projects with airport corporations every year and provided new solutions to all airlines in Korea.
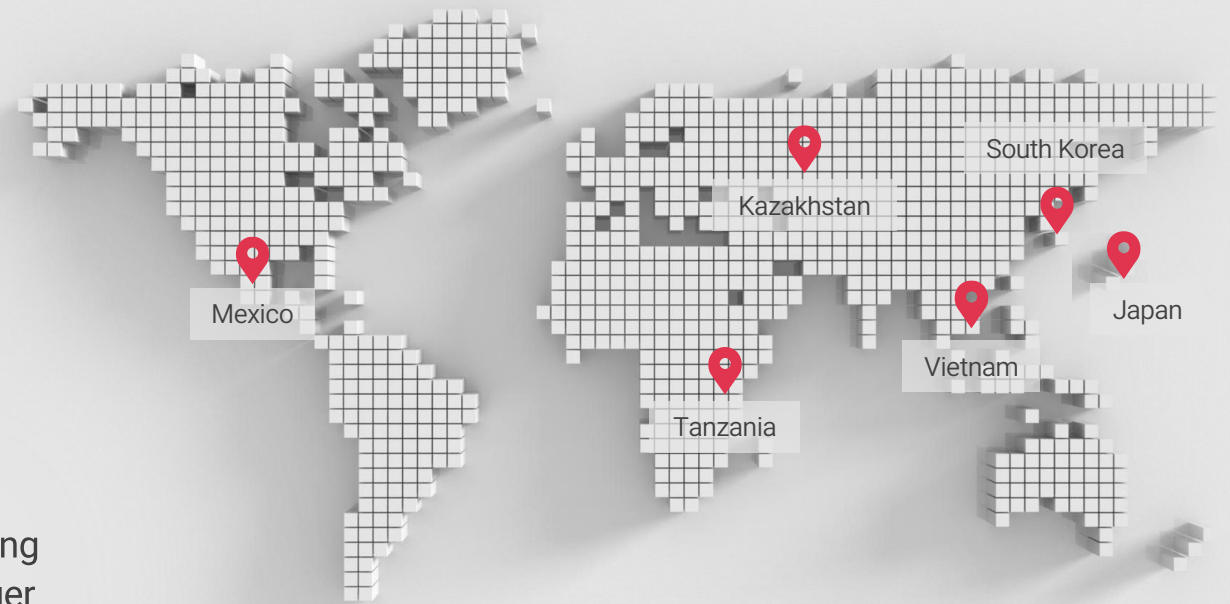
We've become the sole Korean company specializing in air passenger transportation solutions, but we don't stop there. We're constantly innovating new services that integrate various technologies.

Armed with global competitiveness, we are expanding our reach by sharing our technology worldwide. Urielsoft is now among the top choices for overseas buyers.

With our extensive experience, unparalleled expertise, and an unyielding spirit to overcome challenges, we are ready to lead the future passenger transportation industry.

**Overseas Bases**

| | |
|---|---|
| Headquarter – South Korea | Southeast Asia – Vietnam |
| Africa – Tanzania | Central Asia – Kazakhstan |
| Latin America – Mexico | Far East Asia – Japan |

Mexico

South Korea

Kazakhstan

Japan

Vietnam

Tanzania

# **The path** we've gone through

## Present – 2018

2024 – Establishes a business office in Mexico City

2023 – Signs an MOU with BK Holdings, Vietnam, for Joint Technology Development and Strategic Marketing

2022 – Contracts for IT System Consulting at Dhaka International Airport, Bangladesh

2021 – Signs an MOU with Incheon Int'l Airport Corporation for Creating a Sustainable Smart Airport Ecosystem.
Signs an MOU with Yujin Robot Co., Ltd. for Smart Airport and Logistics Service Business based on Autonomous Driving Robots

2020 – Signs an MOU with Incheon Int'l Airport Corporation for SME Growth and Overseas Expansion
Exports the airport passenger transportation system to Tanzania

2019 – Obtains the world's first certification for CUPPS 1.04 (including 1.01, 1.03)

2018 – Implements the passenger processing systems at newly opened Incheon Int'l Airport Terminal (Terminal 2)
Implements the Biometric Recognition Project for Domestic Self Check-in Kiosks for Jeju Air

## 2017 – 2006

2017 – Receives the Excellent Brand Award in Korea (Aviation system field)
Advancement of Incheon Int'l Airport Common-Use Systems (AirCUS, AirBRS)

2016 – Attains ISO9001 certification for a Quality Management System (QMS)

2015 – Implements an Auto Immigration System in the Dominican Republic

2014 – Collaborates with Incheon International Airport Corporation on the integration of LCC check-in services

2013 – Signs an MOU for the development and supply of ARINC applications and equipment

2012 – Selected as the technical support and operations provider for AirCUS at Incheon International Airport

2011 – Establishes Urielsoft Research Institute

2010 – Commences supplying check-in equipment at Incheon Int'l Airport

2009 – Commences supplying departure control training solutions for ground crew academies

2008 – Develops passenger information interface systems for airlines

2007 – Develops passenger transportation systems for airlines

2006 – Develops the first CUSS (self check-in) kiosk application in Korea
Company Establishment

**Urielsoft**

We are composed of **industry-leading experts** in passenger transportation solutions.
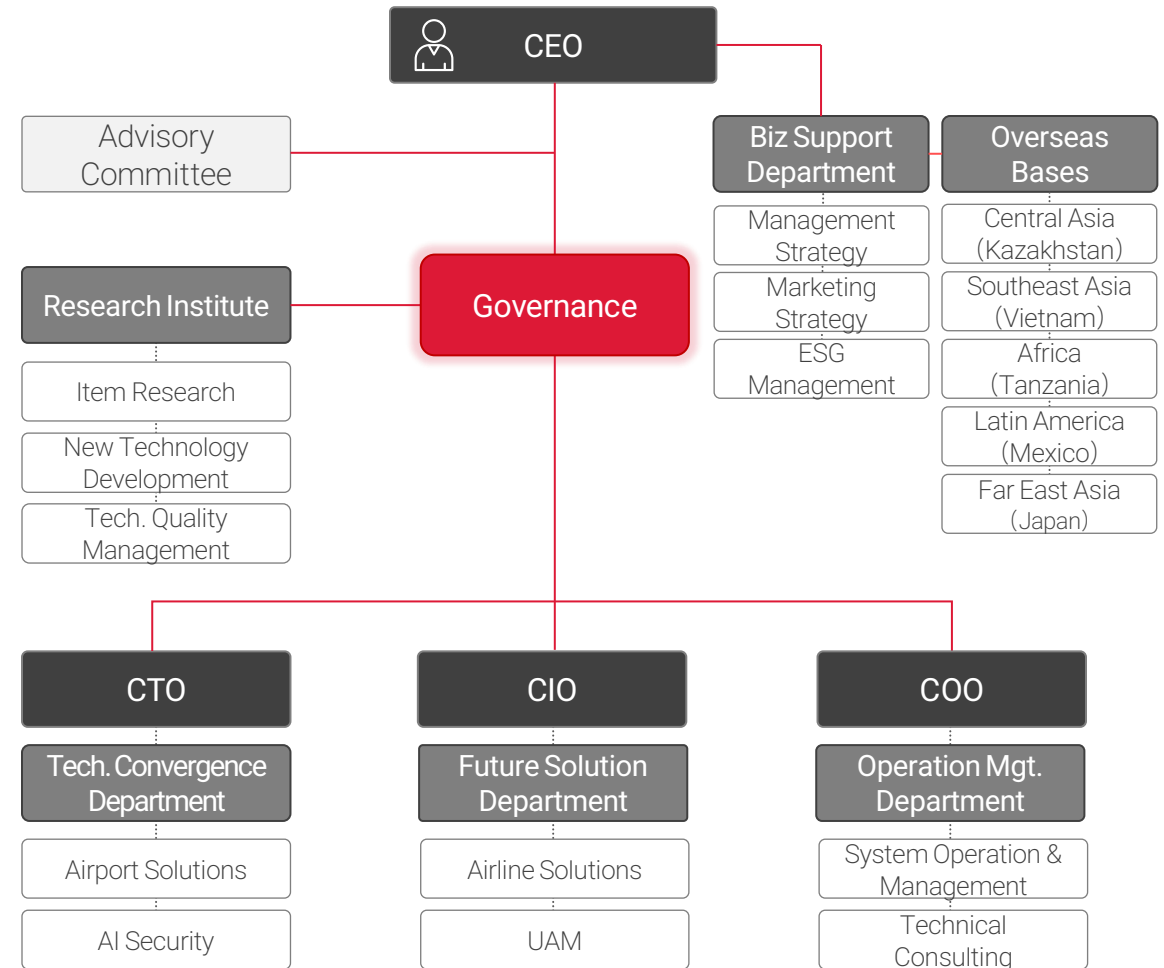
**75%**
Developer Ratio

**5 yrs**
Average Tenure

**20 yrs**
Average C-Level Expertise

CEO

Advisory Committee

Biz Support Department
- Management Strategy
- Marketing Strategy
- ESG Management

Overseas Bases
- Central Asia (Kazakhstan)
- Southeast Asia (Vietnam)
- Africa (Tanzania)
- Latin America (Mexico)
- Far East Asia (Japan)

Research Institute
- Item Research
- New Technology Development
- Tech. Quality Management

Governance

CTO
- Tech. Convergence Department
- Airport Solutions
- AI Security

CIO
- Future Solution Department
- Airline Solutions
- UAM

COO
- Operation Mgt. Department
- System Operation & Management
- Technical Consulting

# Urielsoft is
# ahead of the curve.

From check-in to boarding,
every passenger goes through our systems.
From large airlines to small ones,
there are no airlines that are not using our systems.

The airport and airline systems market is highly restrictive
and requires specialized industry knowledge to enter.

Additionally, maintaining data exchange with numerous countries and
organizations demands continuous research into the characteristics of
each system and international standards.

As Urielsoft has focused solely on the passenger transportation sector
since its establishment, we develop systems with exceptional expertise
and capabilities.

## Project References

### Airport ___

01  Incheon Int'l Airport CUPPS (AirCUS) development
02  Incheon Int'l Airport BRS (AirBRS) development
03  Supply of Check-in Devices (BPP, BTP, MRP, BGR)
04  Supply of passenger processing systems for Pemba Airport, Tanzania
05  Hazrat Shahjalal Int'l Airport CIDS development
06  Common-Use Self Service Platform (CUSS) development
07  Supply of passenger processing system for Seoul Station City Airport

### Airline ___

01  International/domestic flight self check-in application development
02  Web/mobile check-in system development
03  Airline API, iAPI, PNR transmitting system development
04  Jeju Air self bag-drop system development
05  Asiana Air mishandled bag management system development
06  Asiana Air lounge management system development

### Others ___

01  Auto-border control gates implementation for Ministry of Justice
    (Incheon Int'l Port, Yangyang Int'l Airport, Muan Int'l Airport)
02  Auto-border control system establishment for Dominican Republic

# Urielsoft brings
# new services to life.

In the constantly evolving global aviation system market, new services utilizing AI, robotics, biometrics, and other advanced technologies are continually emerging.

For these services to operate seamlessly, the interface between systems and devices is crucial.

Urielsoft has amassed unparalleled experience through various projects involving system integration and data interface.

We collaborate with various solution and device vendors to ensure the smooth implementation of new services in the air passenger transportation industry, delivering a complete system.

Solution

## Project References

| | |
|---|---|
| 01 | IIAC SmartPass e-BGR interface solution development |
| 02 | KAC One ID e-BGR interface solution development |
| 03 | Interface of auto-border control gate and biometric recognition solution |
| 04 | Interface with global company's systems (e.g. ARINC, SITA, AMADEUS) |
| 05 | Interface with systems of arrival countries' CIQ authorities |

# Urielsoft presents
# **assured resolutions.**

Consulting

Having concentrated our efforts in a specialized field, some of our customers sought technical advice from us. Urielsoft is no longer an ordinary development company but a trusted technical consultant.

While airports and airlines abound worldwide, only a few companies dominate the aviation system market. Moreover, skilled professionals are scarce to evaluate proposed solutions from these companies and make the right decisions.

Leveraging our industry expertise and know-how, we provide system configuration and implementation strategies, empowering customers to make rational decisions. Furthermore, we verify the efficiency of system operations to provide clear guidance.

## **Project References**

01    Transportation service technology analysis for UAM commercialization
02    Consulting service for Hazrat Shahjalal Int'l Airport system introduction
03    Training of immigration declaration system for Colombian Airport
04    FS for border mgt. and immigration screening for 5 EAC countries (KOICA)
05    FS for Mongolia immigration screening (NIPA)

# Simplifying the journey's start,
that's the role of **Urielsoft solutions.**

### Solutions for passenger processing from check-in to boarding.

Common-Use Platforms (CUPPS, CUSS etc.)
Departure Control System (LDCS, LBA etc.)
Display Systems (FIDS, FIA etc.)
Baggage Systems (SBD, BRS etc.)

### Solutions for reservation, check-in, passenger, crew and flight management.

Reservation and check-in systems
(CRS, DCS, Web·Mobile Check-in etc.)
Declaration System (GD, PNR System)
Airport System Interface Solution

### Solutions for improving efficiency and reducing costs in airline & airport operation.

Lounge Management System
Remote Device Mgt. System (U-Guardian)
Intelligent Airside Mgt. System (IAMS)
Intelligent Landside Mgt. System (ILMS)
Intelligent Total Airport Mgt. System (ITAM)

### Solutions for accuracy and efficiency in border control and security management.

Auto Border Control (ABC) System
Advance Passenger Information System
(APIS, iAPP etc.)
e-Travel Authorization System (e-TA)

### Solutions for the evolution and innovation of future passenger transportation services.

Biometric Passenger Transport System
Tablet Check-in and Baggage Delivery Service
UAM Passenger Transport System

# With Urielsoft,
# the possibilities are limitless.

**Our customers include :**
11 Korean airlines, 80 foreign airlines, Int'l airports in 3 countries, 5 govt agencies

## 01
### Customization

We customize systems to precisely match the unique needs of each airport and airline, leveraging our advanced core technology.

## 02
### Flexibility

We design and deliver system features and setups flexibly, adjusting to the required scope.

## 03
### Scalability

We deliver scalable systems by adhering to international standards while incorporating tailored designs to adapt to different circumstances and environments.

## 04
### Profitability

We aim to cut our customer's costs and seek avenues for profit-sharing.

## 05
### Expertise

We use our specialized knowledge and experience to deliver the most efficient passenger transportation solutions.

## 06
### Responsiveness

We quickly solve problems with immediate responses, minimizing bureaucratic procedures.

# Urielsoft prioritize of
# **member's happiness** above all else.

We've cultivated an environment where individuals can fully engage in their work,
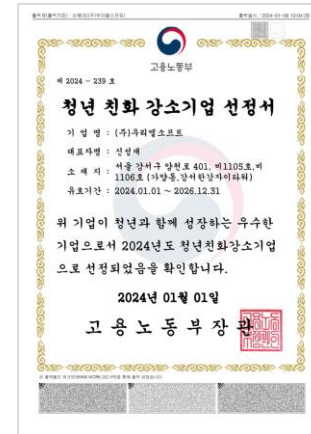**finding joy in striving for excellence in service.**

By encouraging open communication among team members,
**we quickly navigate and adapt to the complexities of this specialized field.**

We provide various opportunities for relaxation and well-being,
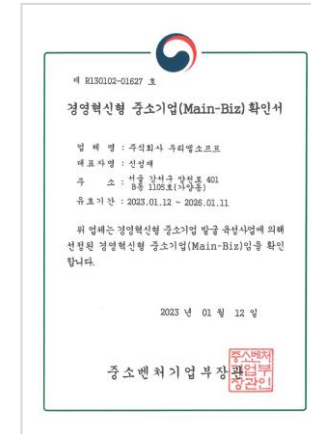**fostering a culture of vibrant thinking and fulfillment in the workplace.**

Chosen as a **Youth-Friendly company for 2023~2026**
Chosen as an **INNO-Biz and MAIN-BIZ company in a row**

Youth-Friendly
Company Certificate

Management
Innovation-Oriented
Company (MAIN-BIZ)

Technology
Innovation-Oriented
Company (INNO-Biz)

# Contact Us

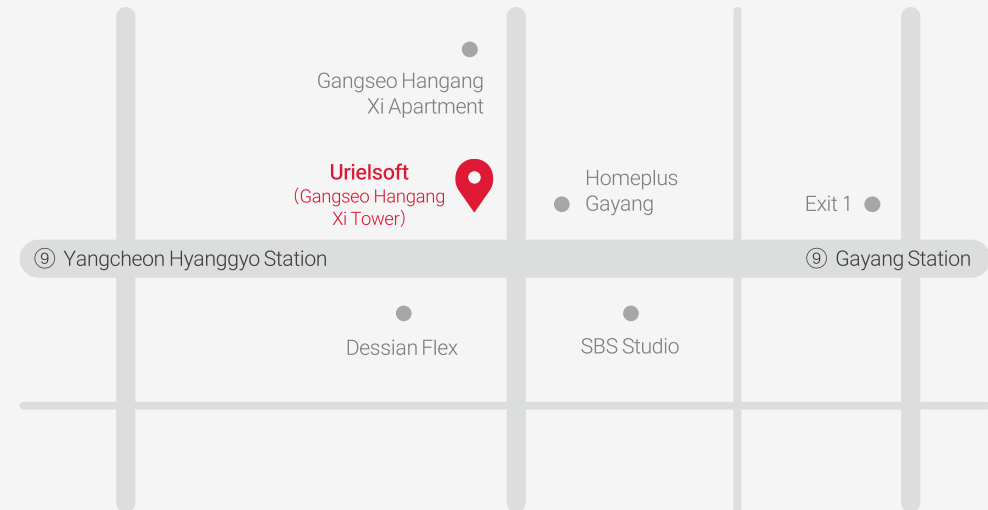## We are ready to be your
## top-tier partner.

### Contact Info.

| | | |
|---|---|---|
| Phone | 📞 | 02 2638 5733 |
| Fax | 🖨 | 02 2638 5734 |
| Email | ✉ | master@urielsoft.co.kr |
| Address | 📍 | B-1105, 401 Yangcheon-ro, Gangseo-gu, Seoul 07528, Republic of Korea (Research Institute: B-1112) |

### Urielsoft Headquarter

Gangseo Hangang
Xi Apartment

Urielsoft
(Gangseo Hangang
Xi Tower)

Homeplus
Gayang

Exit 1

⑨ Yangcheon Hyanggyo Station

⑨ Gayang Station

Dessian Flex

SBS Studio

Urielsoft

# Thank You